



Social Bug

Digital Media, LLC

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Remote Digital Marketing Intern

Unpaid position. 10-15 hours per week, remote.

Job brief:

We are looking for an enthusiastic marketing intern to join our marketing agency and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with our Owner & Operator daily in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.

Duties of the Marketing Intern Include:

- Think outside the box. Bring your passions and your knowledge to the table.
- Collecting quantitative and qualitative data from marketing campaigns
- Performing market analysis and research on competition
- Supporting the marketing team in daily administrative tasks
- Managing certain client accounts
- Content creation (image and text)
- Other duties as assigned

Responsibilities & Requirements:

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Prepare promotional presentations
- Help distribute marketing materials
- Manage and update company database and customer relationship management systems (CRM)
- Help organize marketing events
- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office & some Mac background
- Familiarity with marketing computer software and online applications (e.g. CRM tools, online analytics, scheduling software, and Google AdWords)
- Passion for the marketing industry and its best practices
- Current enrollment in a related BS or Master's degree.

Location:

- We would prefer an intern that is within a 2-hour driving radius of Harrisonburg, VA. Although that will be a consideration, it will not eliminate highly motivated candidates who apply.